Who we are

IBISWorld provides industry intelligence that analyzes the business operating risks and opportunities in 1300 U.S. industries. Each industry report provides the most detailed performance data and analysis on the market; supply chain information; forecasts; risk scores; operating strengths and weaknesses; analysis of external drivers; major player market strategies; and industry profit and costs benchmarks.

What we provide

Industry Market Research
In-depth research reports containing key statistics, industry conditions, market characteristics, industry performance, external market drivers, key success factors, and 5-year revenue forecasts for each US industry. Detailed written analysis provides explanations and insights.

Specialized Industry Reports
Niche and emerging industries under the categories of Advisory and Financial Services, Consumer Goods and Services, Industrial Machinery, Gas & Chemicals, Online Retail, Life Sciences, Specialist Engineering, Infrastructure & Contractors, Business Franchises and Technology. IBISWorld is adding new reports every week to collections that complement our NAICS collection.

Business Environment
Four to six pages of data and analysis on over 200 economic and demographic statistics, categorized in seven “environments” that surround the economy. These include global and domestic influences on US businesses such as interest rates, commodity prices, demographics, and consumer trends.

Industry Risk Reports
Measures the difficulty of the operating conditions that industries of the United States will face in the coming 12-18 months. Each report provides a Risk Score, looking at three different types of risk inherent to an industry: an industry’s Structural Risk, its Growth Risk and its Sensitivity Risk.

iExpert Summaries
4-6 page summary of the industry. These contain key statistics and facts, major market segments, revenue and forecasts. iExpert reports discuss the major threat and opportunity of each industry current and potential risks and discuss external impacts and internal management issues to help with further discussion.

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