Who we are

IBISWorld provides industry intelligence that analyzes the business operating risks and opportunities in 1300 U.S. industries. Each industry report provides the most detailed performance data and analysis on the market; supply chain information; forecasts; risk scores; operating strengths and weaknesses; analysis of external drivers; major player market strategies; and industry profit and costs benchmarks.

IBISWorld for Career Development

Not sure what career path to take after graduation? Preparing for a job interview?

IBISWorld industry reports can better prepare you for interview and job success. The more you know about a hiring firm, its competitors and the industry in which it operates, the more likely you will “talk the talk” at interview time and make a lasting impression. Use IBISWorld to demonstrate your knowledge of the industry and your potential at their firm!

iExpert Summary Profiles

Providing an executive summary of recent industry performance and outlook, major industry structure, key products and markets, major players and their market share, these profiles are a great tool used by students who need to get up to speed on an industry quickly but don’t have the time to sit down and read through an entire report.

This profile also includes questions and conversation starters that will help highlight how operators within the industry have been dealing with the challenges they face, both from external economic factors and from internal management issues. These reports are great when preparing for interviews and understanding the different industries impacting the field you wish to enter.