**Hip Hop Music: Up Until Now**

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People that are not normal listeners of hip hop can tell the difference between modern hip hop and old hip hop. Each decade of hip hop has developed a different style that creates diversity between the years.

Every type of music has it’s background. Like any type of music, Hip Hop has it’s roots as well. Hip Hop first started in August 11, 1973 in the recreation room of an apartment building. This was in the west Bronx of New York City and the exact address is 1520 Sedgwick Avenue. Hip Hop was created because a man by the name of Clive Campbell (better known as DJ Kool Herc) threw a party for his sister thus creating, Hip Hop.

**Statistics**

Hip Hop has made major steps going from decade to decade. Some may say hip hop was at its prime in the 90’s, some may say in the 2000’s. Nothing can for sure tell which decade was truly it’s greatest. Maybe hip hop hasn’t even reached its peak yet and is still growing to reach that point. We often hear about when an album reaches platinum or gold. Then we hear about the record on Forbes ranking list. After that, we never hear about the album after that. We can’t determine an opinionated subject on when it was great. What we can do is compare through statistics.

This infographic has many in depth lists that cover many charts in Hip Hop specifically dealing with rap.
The infographic provided by HOTNEWHIPHOP covers many different aspects of statistics.
in rap. It includes charts such as Most Consecutive Weeks at #1, Wealthiest Artists, and so on. The chart has songs from many different years. Some being more newer and some being fairly old. The rest of the infographic is posted here if the whole graph is wished to be seen.


**The Golden Era**

The Golden Era was between the 1980’s and the 1990’s for hip hop. It was deemed the Golden Era because of it’s diversity, quality, innovation, and influence in hip hop. Artists that are most often associated from this phase is Run-D.M.C., Beastie Boys, Big Daddy Kane and many more that is not listed. The Golden Era was also the early stages of the most iconic rap groups of hip hop. This would include groups such as N.W.A. and the sex raps of 2 Live Crew. Party-oriented music by acts such as Kid ‘n Play and DJ Jazzy Jeff & The Fresh Prince were in their early stages during the Golden Era.

**Lyrical Development**

Music will always have meaning behind their lyrics, some more so than others. This greatly impacts listeners as it may relate to them or inspire listeners. “You know very well who you are, Don't let em hold you down, reach for the stars.” Lyrics from The Notorious B.I.G. He created this song to inspire listeners to chase their dream and not let anyone hold you back. The Notorious B.I.G. was told by his teachers that he’d never amount to anything, as he states this at the start of the song called, “Juicy.” This song was a released in 1994, a little over two decades ago.

Hip Hop soon later developed a trend that only talks about sex, money, and drugs. “My b**ch is bad and boujee, Cookin' up dope with a Uzi.” Lyrics by the famous rap group Migos. These lyrics symbolize that his “girl” is hot and more upper class than other females. He also states that he is making drugs with a type of gun. This has lead the
thought of hip hop is dead. Most people think that the lyrics have no meaning and is more for style than a story.

“Keep all your dreams, keep standing tall, If you are strong you cannot fall.” This line is from Childish Gambino’s song “Stand Tall.” This song was released in late 2016. There will always be music with meaning. Music can create hope or uplift someone’s mood when they are feeling down. Songs in modern ages still keep that same basis of meaningful music. Lyrics in music is what truly makes a song.

**Social Media and the Internet**

With the internet being at it’s greatest moments as it keeps evolving, music has never been so popular. Social media heavily impacts modern Hip Hop. Sometimes “twitter beef” leads to an artist producing a diss’ track. This diss’ track can cause much attention towards an artist and can even increase sales in albums towards the artist. In the article “Drake Takes Over Charts in Wake of Meek Mill Feud,” http://www.billboard.com/articles/columns/chart-beat/6663164/drake-meek-mill-beef-chart-numbers Drake, a modern day rap artist, has a problem with a fellow rapper that goes by the name of Meek Mill. Drake creates a diss’ track to establish superiority over Meek that blows up all over social media and the internet. The most famous diss’ track to be produced “Back to Back” by Drake, will forever be iconic in Hip Hop history. Meek Mill was on a world tour with his used to be girlfriend, Nicki Minaj. Nicki Minaj had more fame than Meek Mill so thus Drake asks the iconic question “Is that a world tour or your girl's tour?” This phrase caused a huge stir in social media and just put Meek Mill in his place. From all the fighting going on, Drake had increased his album sales by 12 percent. Social media spreads like a wildfire and can either make or break an artist.

Chris Brown (a huge artist with many awards, even a grammy) had a police SWAT go to his property from an allegation of a woman that she was threatened at the property with a gun. This news blows up all over the internet as it seems as a huge crime. Chris
Brown starts posting videos through social media venting his frustrations and even says his side. "So I'm asleep half the damn night," he begins, "I just wake up, all these mother f****** helicopters is around, police out there at the gate." Chris brown creates several videos. "Come on my n***, what else do you f****** want from me bro, I stay outta the way, take care of my daughter, do work. I don't need to f*** ugly b******, trifling b******, whatever the f*** it is." Chris Brown, supposedly in the house "I'm not on that bro, I'm way too tired to be dealing with this b******. Every three months you come up with something bro? What is it, what's going to be next?" Chris Brown was later arrested for felony assault with a deadly weapon.

Artists have to cherish social media and the internet more than most people think. Social media and the internet greatly impacts the artist’s fan base group. If the artist loses fans, they will not have as much album sales. The internet is usually the first place that brings news of an artist. News can either be false or true, most fans believe it to be true yet, they don’t get to hear about the artist’s side of the story. This is where social media comes into play as artists usually explain themselves on their own social media page. Then again, nobody really knows the true story behind the incident until the end.
Works Cited:


http://tvtropes.org/pmwiki/pmwiki.php/UsefulNotes/TheGoldenAgeOfHipHop


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